



JULIE HAYES “RISING STAR” \$10,000 PERFORMING ARTS GRANT

2023 Grant Application Form

Note: All Nine (Ten for GUSD) contact information lines and questions must be answered. Please feel free to add additional space for details. Please be sure the “Criteria” for this grant are thoroughly read and understood before completing this application.

Date: _____

Organization Name: _____

Address: _____

Phone Number: _____

Grant Writer: _____

Email Address: _____

Contact Number: _____

Program Director: _____

Email Address: _____

Contact Number: _____

For GUSD Applications: Assistant Superintendent of Business Services must sign:

Signature: _____ **Date:** _____

1. Mission/Vision Statement of Organization:

2. Is this a new program? Y___ N___

3. Have you applied to another agency for the same request? Y___ N___

A. If yes, to whom and for how much?

B. When will you know if you have received funding?

4. In one sentence, how will you use the money if your request is granted:
5. Describe in detail the project or program for which funding is requested and what impact it will have.
6. Will \$10,000 cover all costs of this program? If not, where will other funding come from?
7. List the who and how many people you would be serving with this project/program:
8. What is the community need for this request?
9. What is the work plan/timeline for this request?
10. Describe the plan by which this project/program will be evaluated.
11. If needed, how will the project/program be funded in the future?
12. Please explain your organization's commitment to the issues of racial equity and/or social and economic justice.
13. Please complete this form by providing an itemized budget (with as much detail possible) for consideration of your project.

Project Budget

Total Cost of Project:

<u>Expenses</u>	<u>Revenue on Hand</u>	<u>In Kind Donation</u>	<u>Other Grants or Donations</u>	<u>Gilroy Foundation</u>
5. Contracted Services				
6. Travel				
7. Equipment				
8. Rent				
9. Supplies				
10. Printing				
11. Postage				
12. Training				
13. Other (explain) *				
14. Other (explain) *				
15. Total Expenses				

*see sample budget on page 4 of application

Note: All four columns of line #11 must match "Total cost of Project."

Please attach the following:

- List of your governing board and their business/professional affiliations.
- Letter authorizing application for a grant from your organization's CEO/President/Manager.
- **Most current** tax-exempt status documentation: A copy of the organization's most recent RRF-1 report for the State of California (not required of City of Gilroy nor accredited schools).
- Last year's tax return (**form 990 page 1 only**) of your organization (not required of City of Gilroy nor schools).

Note: Your attachments must be limited to these four items above on the application.

The Applications and all required documents must be emailed as one PDF to grants@gilroyfoundation.org no later than **9 P.M. PST, Thursday, December 15, 2022.**

GRANT NOTIFICATION/DISTRIBUTION: March 2023

SAMPLE BUDGET

Project Budget

Total Cost of Project: \$54,000

<u>Expenses</u>	<u>Revenue on Hand</u>	<u>In Kind Donation</u>	<u>Other Grants or Donations</u>	<u>Gilroy Foundation</u>
1. Contracted Services				
2. Travel				
3. Equipment				
4. Rent				
5. Supplies				
6. Printing	\$4,000			
7. Postage				
8. Training				
*9. Commercials (Xfinity, YouTube)	\$3,000			
*10. Social Media Advertising	\$16,000		\$14,500	\$2,500
*11. Print Advertising	\$7,000		\$4,500	\$2,500
<u>12.Total Expenses*</u>	\$30,000		\$19,000	\$5,000

If other donations or grants are being made, include the total amounts in their column.

Fields 9,10, 11 is "Other Expenses". explain what the expense is for. (As shown in the example.)

Note: All four columns of line #12. must match "Total cost of project".

\$54,000 is the total advertising budget for [REDACTED] All of the advertising costs in the above budget include expenses for [REDACTED]